

RUGBY FOOTBALL CLUB



# WEEKLY NEWSLETTER

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## Old Glory DC Rugby Announces Kit Partnerships With World Rugby Shop, Adidas, and Gilbert

**FOR IMMEDIATE RELEASE -- (Washington, DC – February 28, 2019) –**

Old Glory DC, the Washington-based professional rugby team scheduled to enter Major League Rugby in its 2020 season, has signed an apparel and merchandise agreement with [World Rugby Shop](#). The agreement includes provision of all Old Glory on-field kit, game equipment, and fan merchandise by World Rugby Shop, which also secures online distribution rights of Old Glory licensed merchandise. The agreement further includes kit sponsorship by athletic wear manufacturer Adidas and a ball sponsorship with known rugby brand Gilbert.

“Rugby players and fans across North America know World Rugby Shop as the source for kit and merchandise, so we couldn’t have chosen a better apparel partner,” said Old Glory DC Chairman Chris Dunlavey. “From today onward, Washington area rugby fans will know exactly where to get Old Glory gear from a prompt, reliable source.”

Old Glory expects to be wearing the Adidas jerseys and other kit provided through this agreement, and practicing and playing with the Gilbert balls and equipment, in its exhibition season this spring. Old Glory DC’s exhibition game schedule, currently being finalized, will run from mid-May through mid-June of 2019 and include professional, semi-professional, and club level rugby opponents

from Ireland, Scotland, England, and the U.S.

“This agreement is a signal to our fans that we are committed to delivering the best rugby has to offer. World Rugby Shop will provide us with an online team store exactly like those they provide the strongest rugby brands in the world, from the UK to the Southern Hemisphere” said Dunlavey. “Our Adidas kit will be of the same quality and manufacture they provide the All Blacks, the top ranked rugby team in the world, and Gilbert will provide us the same ball they provide officially for the Rugby World Cup.”

World Rugby Shop anticipates having a full team store available on line for Old Glory DC within days. Fans should stay tuned for additional information on obtaining gear.

About Old Glory DC:

Old Glory DC is a professional rugby club based in Washington, DC that officially joined Major League Rugby in November 2018 and will begin league play in MLR’s 2020 season. The club will play a series of exhibition games throughout the first half of 2019. As a recent addition to the fabric of the nation’s capital and the entire mid-Atlantic community, Old Glory DC’s vision is to grow the sport of rugby in our region by 50% by 2023. The club is owned by life-long rugby players Paul Sheehy and Chris Dunlavey, who are proud to bring professional rugby to their home town for the first time ever. For more information, visit [www.oldglorydc.com](http://www.oldglorydc.com).

About World Rugby Shop:

World Rugby Shop is recognized as one of the leading retailers of Rugby gear and officially licensed merchandise for professional and amateur players, fans, and families around the world. Located in Hillsborough, North Carolina, World Rugby Shop has provided several high profile partners with rugby gear including the 2007 Rugby World Cup, USA Rugby, South Africa Rugby Union and the New Zealand Rugby Union. The sport remains a labor of love amongst the highly dedicated staff who continue to strive for high quality service that helps promote the growth of the game in the country. For more information, visit [www.worldrugbyshop.com](http://www.worldrugbyshop.com).

*-Paul Sheehy & Chris Dunlavey  
Old Glory DC*